

# Citizen science to tackle *Ambrosia artemisiifolia* populations and prevent future invasion ?

A case study in the Walloon region (Belgium)

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**Citizen science** : scientific research conducted with participation from the general public

→ Engaging people in collecting data
 → Increasingly used, notably in environment-related research
 → Often relying on novel technologies (smartphones)



Advantages of citizen science :

✓ Low costs

✓ Enlarges the possibility of data collection

✓ Positive interaction between scientists and the general public / specific communities
 ✓ Awareness raising about environmental-related problems and science in general
 ✓ Feeds machine learning

- Various protocols heterogeneity of the data
- Various numerical platforms

Delay

- Inherent biases and uncertainties
  - Non-uniform sampling locations
  - Non-uniform species selection
  - Identification errors
  - Precision uncertainty

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Statistical tools

Identification algorythms

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## Citizen science to tackle ragweed populations?





Project started in 2019 (4 growing seasons)

SPW

> Southern Belgium still at the beginning of the invasion process



# Citizen science to tackle ragweed populations?



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#### Citizen science to tackle ragweed populations ?







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# SEARCH







Citizen science: different tools available...

















Citizen science: different tools available...



#### Citizen science: different tools available...





Naturalists – Farmers – General public







Information, training, social media, etc.

**Engage in citizen science** 



Naturalists – Farmers – General public





Does it work?



Do people record?



Do people record?



Do people record?

Before projet start (2000-2020):	78 records
2020:	25 'old' populations (found and managed)
2021:	27 new populations (found and managed)
2022:	27 new populations (found and managed)
2023 (in progress):	19 new populations (found and managed)







#### Discussion

Citizen science is a efficient tool but:

- Not all platforms are equally used/useful
- Training is essential
- Records increase during flowering
- > Uncertainty remains about overlooked populations
- Search and destroy » strategy is fruitful
  - Seems to prevent the exponential growth
  - > But persisting populations accumulate through time...
  - But repeated introductions



# Thank you for your attention !

